

INTRODUCTION

Over the course of our 2020-2021 fiscal year, the Jews of Color Initiative met both unexpected challenges and remarkable opportunities for new forms of connecting, innovating, and pursuing racial justice in the Jewish community. We are proud to share the accomplishments we made this year with support from funders, organizational partners, and community leaders.

Research

Completed *Beyond the Count: Perspectives and Lived Experiences of Jews of Color*, the first-ever study on this scale of Jews of Color in the U.S.

Beyond the Count incorporated data from our "Count Me In" survey. With 1,118 participants, this established the largest dataset of Jews of Color in U.S. history

Expanding Our Impact

Launched pilot of a Jews of Color Initiative New York Hub, hiring Riki Robinson as the Program Director

40+ community education sessions reaching approximately 3,000

Grantmaking

Awarded \$948,715, including multi-year grants, surpassing our goal of \$450,000. Our first year of grantmaking we granted \$214,217

Increased geographic diversity of our grantees

First open Requests for Proposals in partnership with the Harry and Jeanette Weinberg Foundation and with the Rodan Family Foundation

Visit our Grantmaking page for a full list of grantees



Communications

Established a monthly newsletter with higher-than-average email open rate

Developed an active social media presence with over 5,700 followers across Facebook, Instagram, and Twitter

In process of a complete website redesign

Evaluation Of The Initiative

Commissioned Rosov Consulting for a third-party evaluation of the Initiative

Rosov's evaluation revealed the following: "As a result of the Initiative, JoC leaders feel a greater sense of connection to JoC peers and communities, have increased self-confidence and feel that their experiences are valid and valued, are more comfortable expressing their identities and views in Jewish spaces, have greater access to knowledge, networks, and resources that they can use to create and lead their passion projects in the Jewish world, and feel cautiously optimistic about progress towards antiracism in the mainstream Jewish community."

Staffing Updates

Riki Robinson stepped into a new role as the Program Director of the Jews of Color Initiative's New York Hub

Hired Tiziana Friedman as the Programs Coordinator

Hired Theresa Precia as the Executive Assistant to the Executive Director

Visit our Who We Are page for all staff bios